



## Young Norwich Creative Awards 2025 – **How To Enter**

### **– Awards in Visual Art & Photography, Animation & Games Art, Film, Performing & Production Arts, Music, Fashion & Textiles, Writing, Most Creative Entrepreneur**

The Young Norwich Creative Awards 2025 are now open for entry to all **16-25-year-olds** living, working or studying in the city of Norwich (as defined by Norwich City Council boundaries).

We have maintained the 8 categories from last year but tweaked the criteria for Animation & Games Art to differentiate it from the Visual Art award and created a new award for Performing & Production Arts.

**Entry is FREE.**

You may enter as many award categories and as many times as you like.

Each award offers a prize of **£1,000** and **a year's mentoring** from a major Norwich Arts Organisation.

The deadline for all entries is 9am on **Monday 2<sup>nd</sup> June 2025**.

There is no theme or specific brief, it is your creativity we want to see expressed, so do please think outside of the box and create something that inspires you, others, and us. We do have a caveat though; in the spirit of the awards, we would ask that the work not be explicitly profane or designed to cause offence.

***We acknowledge AI is now used as a tool in many creative and technological processes. If AI has been used in the creative process, it needs to be referenced in the application.***

#### **AWARD SUBMISSION REQUIREMENTS:**

Submissions for **any** of the awards should include completion of the online entry form (see below) and a link to a Google Drive containing your work – which must be completely original – and a Word document or mp3 audio file (400 words max) telling us where your inspiration has come from and how you have created the work (this will also be considered as part of the judging process).

#### **MUSIC AWARD**

We would like all entrants to accompany their music with the following:

- o A lyric sheet (if your piece uses lyrics).
- o What instruments you would use to perform the piece in a live environment.

- o If you are using samples or ideas from elsewhere, please include and credit the source(s) and why you chose to use them to enhance the piece.

## **VISUAL ART & PHOTOGRAPHY AWARD**

We are looking for:

- o A piece of work created using any artistic medium, such as paint, ceramics, 3D or digital. You must submit photographs of this and, if appropriate, the exact dimensions of your piece.

## **FILM AWARD**

We are looking for:

- o A short film – maximum 5 minutes, delivered as an mp4 with appropriate credits.

## **FASHION & TEXTILES AWARD**

Your entry should include:

- o Photographs of the outfit, garment or accessory you have designed and made (this can include shoes, hats, bags, jewellery, or other fashion accessories); and/or photographs of original textile designs (print, embroidery, weave, knit etc.).
- o Evidence of the process you took from your initial inspiration or concept, through idea generation and refinement of those ideas, to your final design.
- o Entrants are encouraged to show examples of the type of materials and fabrics used for their design, although this not compulsory.


## **WRITING AWARD**


We are looking for submissions of one of the following, delivered as a Word document, clearly typed, in 14 point sans serif (or mp3 audio file):

- o A poem – maximum 100 lines
- o A short story or script – maximum 3000 words
- o Blog post – maximum 1000 words
- o A piece of factual journalism – maximum 2000 words

## **ANIMATION & GAMES ART AWARD**

We are looking for submissions of one of the following:

 **Game Concept Art** – Show us your vision for a game! This could be a series of environments, characters, or UI/UX designs, along with a short explanation of the game idea.

 **2D or 3D Animation / Motion Graphics / Digital Story** – Share a short animation, motion graphic, or digital story (max 5 minutes). This could even be something designed for VR!

- Your piece should include **some kind of movement** — think animation, moving image, a gif, or even a video screen recording of your work.
- It must be made using **digital tools** — anything from drawing tablets and animation software to 3D modelling or photo editing.

- You can work in **any style or genre**, as long as it's original and shows off your creativity.
- Save your work in a format we can open — like a **JPEG** (for stills), **MP4** (for videos), or a **YouTube link**.

## **PERFORMING & PRODUCTION ARTS AWARD**

You can enter this category multiple times, as a performer or by responding to the production arts brief, or both.

### **Performance:**

There is no theme or specific brief, it is your creativity we want to see expressed, and so do please think outside of the box and create something that inspires you, others, and us. We are looking for:

- o Audio or video recording of the entrant's performance (maximum 5 minutes). Please ensure you provide credits for writer, director, sound, filmmaker as appropriate.
- o Entries to be supplied as mp3 or mp4 files.
- o Please tell us where your inspiration has come from and how you created the work, as this will also be considered as part of the judging process. Please include this as a Word document or mp3 audio file (400 words max) within your Google Drive folder.

### **Production arts:**

Please respond to the creative brief below, in whatever medium you feel you excel at. The types of submission we are expecting to see include (but are not limited to):

- Lighting design
- Sound design
- Costume/set designs

We are interested in seeing your creativity rather than the completion of complicated production elements

### **The Brief:**

Design a production element of the powerful play *Spring and Other Things* by 2024 YNCA Writing Prize winner, Chloe Yates.

“It’s October 2016. The first six months of the year successively broke records for the warmest months ever seen, the UK has voted to leave the EU, politics in America is terrifying, and Chloe quite literally wants to die. How are young people expected to be happy in a world hell-bent on destruction? Maybe a breakdown is the only reasonable response.”

In this semi-autobiographical show filled to the brim with comedy, queerness, and climate anxiety, Chloe takes us through her journey from rock bottom in an adolescent psychiatric unit to falling head over heels in love with life again.

If you are interested in entering this Award and would like to read the script, please email: [youngnorwichcreativeawards@gmail.com](mailto:youngnorwichcreativeawards@gmail.com) to receive a copy.

Please submit your ideas for staging the show. You can focus on one element or several but your submission should include:

- \* Visuals or sounds as artwork, photographs, mp3s or mp4s (up to 5 minutes in length)
- \* A one-page document telling us more about you, why you have chosen this approach and what ethical considerations you would have to consider in staging this play.

### **NORWICH FREEMEN'S CHARITY MOST CREATIVE ENTREPRENEUR AWARD**

This award is for potential development of an idea to start up a creative business in the city. There is no theme or specific brief, it is your creativity we want to see expressed, so do please think outside of the box and create something that inspires you, others – and us. The submission should include:

- o A PowerPoint presentation of 10 slides or less (or mp3 or mp4 file) containing:
- o A Business Plan (1000 words max) detailing your idea, marketing, budget and plans for the first six months

**ENTER NOW!** Entry is by Google Form: <https://forms.gle/W8kEX1eGXx8Qzv5eA>

You can access the link on our Insta or you can email [youngnorwichcreativesawards@gmail.com](mailto:youngnorwichcreativesawards@gmail.com)

Thanks for entering and good luck!

- Finalists will be informed by Monday 30<sup>th</sup> June 2025 and invited to an evening of celebration at the Norwich Arts Centre on Wednesday 2<sup>nd</sup> July 2025. The judges' decision is final.

CREATIVE **UEA**

**N** Norwich  
Theatre

the  
**forum**

**N** National Centre  
for Writing

**ADNAMs**  
SOUTHWOLD

Norwich  
Arts  
Centre.

  
NORWICH  
FREEMEN'S  
CHARITY

  
THE GARAGE  
NORWICH

  
NORWICH  
UNIVERSITY  
OF THE ARTS

  
YOUNG  
NORFOLK  
ARTS